



## ASEAN Day

**Enhancing Business Opportunities between Luxembourg and ASEAN**

**“Connecting the dots for a sustainable future”**

3 June 2024

**Luxembourg Chamber of Commerce**

08:45 - 09:15 *Registration of participants*

### **Official Welcome and Opening Plenary**

09:15 - 09:25 **Mr. Carlo THELEN**, Director General, Luxembourg Chamber of Commerce

09:25 - 09:35 **H.E. Mr. H.E. Mr. Kingphokeo PHOMMAHAXAY**, Ambassador of Laos on behalf of the ASEAN Brussels Committee

09:35 - 09:45 **H.E. Mr. Patrick HEMMER**, Ambassador of Luxembourg to Thailand, co-accredited in Indonesia, Laos, Malaysia, Singapore, and Viet Nam.

09:45 - 09:50 *Family photo*

### **Session: Luxembourg – ASEAN business opportunities**

09:50 - 10:50 **Discovering ASEAN: Business Opportunities in the 10 ASEAN Countries**

ASEAN Ambassadors will give an overview of business opportunities and innovation in each country.

Moderation by Mrs. Georgia KOSSMANN, International Affairs Advisor

10:50 - 12:20 **“Business Meetings”** between Luxembourg companies and the Ambassadors from the 10 ASEAN countries.

12:30 - 14:30 *Buffet lunch (Venue: Lobby)*

