



# GO INTERNATIONAL DAY

- 24 June 2024 -

## Programme

08h30	<b>Welcome of the participants at the Chamber of Commerce</b>
09h00	<p><b>Welcome ceremony in the presence of H.R.H. the Crown Prince of Luxembourg</b></p> <ul style="list-style-type: none"> <li>• Carlo Thelen, CEO, Chamber of Commerce</li> <li>• Xavier Bettel, Minister for Foreign Affairs and Foreign Trade. Minister for Development Cooperation and Humanitarian Affairs</li> <li>• Lex Delles, Minister of the Economy, SMEs and Energy</li> </ul> <p>Moderation: Cindy Tereba, Director International Affairs, Chamber of Commerce</p>
09h45	<b>Coffee Break</b>
10h00	<p><b>2 Thematic Seminars in parallel (45 minutes per seminar)</b></p> <p><b>10h00 - 10h45</b></p> <ul style="list-style-type: none"> <li>✓ How to access international markets using digital marketing tools?</li> <li>✓ Mastering strategic trade control: navigating regulations and compliance for global trade success</li> </ul>
10h45	<b>Coffee Break</b>
11h00	<p><b>Business2Advisors meetings (25 minutes per company)</b></p> <p><b>11h00 - 13h00</b></p> <p>Pre-organised meetings with the representatives from the Luxembourg Trade and Investment offices abroad and the market advisors from the Chamber of Commerce</p>
12h00	<b>Networking Lunch</b>

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13h30	<b>Thematic seminars, 2 in parallel (45 minutes per seminar)</b>  <b>13h30 - 14h15</b> <ul style="list-style-type: none"><li>✓ Free Trade Agreements: are we making the most of it?</li><li>✓ How to access international markets through trade fair participations?</li></ul> <b>14h30 - 15h15</b> <ul style="list-style-type: none"><li>✓ Ready to forge innovative business partnerships with developing countries? Explore the Business Partnership Facility!</li><li>✓ World Expo Osaka2025: How to make the most of it for your business!</li></ul>
15h15	<b>End of programme</b>

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