



GO INTERNATIONAL

Belgium-Luxembourg Joint Trade Mission to Saudi Arabia and Oman

3-8 March 2024

PROGRAM (06.12.2023)

Suggested flights:

03.03.2024

08:25 – 09:15 Departure from Luxembourg (LUX) to Frankfurt (FRA) with flight LH 391

12:15 – 19:55 Departure from Frankfurt (FRA) to Riyadh (RUH) with flight LH 636

06.03.2024

17:20 – 20:30 Departure from Riyadh (RUH) to Muscat (MCT) with flight WY 6840

08.03.2024

14:20 – 18:50 Departure from Muscat (MCT) to Frankfurt (FRA) with flight LH 9597

21:40 – 22:25 Departure from Frankfurt (FRA) to Luxembourg with flight LH 398

Bus transfers are organized according to the proposed flights. Participants travelling on other flights will arrange their own transfers from and to the airport.

Each participant is personally responsible for her/his flight reservations. We highly recommend that all participants book a reservation that can be changed/refunded.

Sunday, March 3rd – Luxembourg – Riyadh

08:25 – 09:15	Departure to Frankfurt with flight LH 391
12:15 – 19:55	Departure to Riyadh with flight LH 636
19:55	Arrival in King Khaled International Airport
21:30 – 22:00	Transfer by bus from airport RUH to Hotel VOCO Riyadh <i>King Fahad Road, Riyadh 13003</i>
22:00 – 23:00	Check in at Hotel VOCO Riyadh

Monday, March 4th – Riyadh

08:45 – 09:00	Bus boarding to go to the Embassy of Belgium <i>Ambassador's Residence Ibn Mousa Street</i>
09:00 – 09:30	Transfer by bus from Hotel VOCO to the Embassy of Belgium
09:30 – 10:00	Kick Off event Welcome addresses by Ambassador and representatives of the Luxembourg Chamber of Commerce, AWEX and ABLCC
10:00 – 10:30	Coffee-break and Welcome of Saudi participants
10:30 – 12:00	Presentations by Public Investment Fund: Technology in Vision 2030 Neom Investment Fund: Investing in Tech Champions Liedekerke: New Saudi Civil Code & commercial arbitration mechanisms
12:00 – 13:00	Networking Lunch
13:15 – 13:30	Bus boarding to go to LEAP <i>Annual tech event hosting in 2023 more than 172.000 visitors, 900 exhibitors, 700 speakers and 500 start-ups</i>
13:30 – 14:00	Transfer by bus to LEAP <i>MALHAM Riyadh Exhibition & Convention Center</i>
14:30 – 18:00	LEAP visit and B2B meetings at LEAP
18:15 – 18:30	End of LEAP visit and gathering on parking for bus transfer
18:30 – 19:30	Transfer by bus to Hotel VOCO
19:30 – 20:30	Free time
20:30 – 21:00	Transfer from Hotel VOCO to Diriyah
21:00 – 22:30	Dinner at Maiz (Saudi cuisine) <i>Set menu at delegate's own expenses</i>
22:30 – 23:00	Transfer to Hotel VOCO

Tuesday, March 5th – Riyadh

08:00 – 08:30	Welcoming of Luxembourg, Belgian and Saudi participants Hotel VOCO
08:30 – 09:00	Welcoming speech and guidelines for speed-dating
09:00 – 12:00	SPEED DATING
12:00 – 13:30	Networking lunch with Saudi participants
13:45 – 14:00	Bus boarding to go to LEAP
14:00 – 15:00	Transfer by bus to LEAP
15:00 – 18:00	LEAP visit
18:15 – 18:30	End of LEAP visit and gathering on parking for bus transfer
18:30 – 19:30	Transfer by bus to Hotel VOCO
19:30 – 20:30	Free time and dinner at hotel
20:30 – 21:00	Transfer by bus from Hotel VOCO to Battlekart
21:00 – 22:30	Battlekart (fun evening > karting with augmented reality)
22:30 – 23:00	Transfer by bus to Hotel VOCO

Wednesday, March 6th

08:00 – 08:30	Check-out for all participants >Luggage in the bus<
08:30 – 09:00	Bus boarding to go to Misk Foundation <i>Business incubator and accelerator</i>
09:00 – 09:30	Transfer by bus from Hotel VOCO to MISK FOUNDATION
09:30 – 11:00	MISK FOUNDATION visit
11:00 – 11:30	Transfer by bus to Federation of Saudi Chambers (FSC)
11:30 – 12:00	Welcoming and briefing with FSC Executives
12:00 – 13:30	a) MOU and contract signatures b) Presentation of each Belgian/Luxembourg company (1 min/company) (30 min) b) presentations from FSC side
13:30 – 14:30	Networking Lunch
14:30	Bus boarding to go to the airport
14:45 – 15:30	Transfer by bus from FSC to the airport
17:20 – 20:30	Flight Oman Air WY 684 from RUH to MCT
21:30 – 22:00	Transfer by bus from MCT airport to Grand Hyatt Hotel
22:00 – 23:00	Check-In at Grand Hyatt Hotel <i>Shatti Al Qurm, Muscat, Oman, 133</i>

Thursday, March 7th

08:15 – 08:30	Bus boarding to go to Oman Chamber of Commerce and Industry (OCCI)
08:30 – 09:00	Transfer by bus from Grand Hyatt Hotel to OCCI
09:15 – 09:30	Welcoming speech and presentation from OCCI
09:30 – 10:00	Presentation from Omani side about the Business Opportunities in the Sultanate under Vision 2040 with a focus on the technology sector
10:00 – 12:00	B2B organized by OCCI
12:00 – 13:00	Networking lunch organized by OCCI
13:15 – 13:30	Bus boarding to go from OCCI to Oman Airports
13:30 – 14:00	Transfer by bus
14:00 – 16:00	Meeting with innovation incubators: Oman Airports , PDO and OMANTEL
16:15 – 16:45	Transfer by bus to AMOUAGE
17:00 – 18:00	Visit of the perfumery house AMOUAGE
18:00 – 18:30	Transfer to Grand Hyatt Hotel
19:30 – 22:30	Closing Ceremony with local Omani business community

Friday, March 8th

11:00 – 11:30	Bus boarding to go to MCT airport
11:30 – 12:00	Transfer by bus from Grand Hyatt Hotel to MCT airport
14:20	Flight Oman Air WY 115 & Flight LH 9597 from MCT to FRA
21:40	Departure from Frankfurt (FRA) to Luxembourg with flight LH 398
22:25	Arrival in Luxembourg

ACCOMODATION AND FORMALITIES

Registered companies will receive a **link** to reserve their room at a **preferential rate**. Please note that this preferential rate will only be **available until 15 December**. We would like to draw your attention to the fact that hotel prices will be much higher due to the LEAP exhibition.

Lufthansa **flights** are scheduled every day, giving you the possibility to shorten your stay if necessary.

We would also like to mention that companies should not be afraid of sending female delegates and that on the contrary, it could be an asset in meetings with local actors!

Once registered, we will send you the **form** (only applicable for the mentioned sectors: **Digital Economy, Smart Cities, Greentech, Fintech, Healthtech and Entertainment**), which will be used to establish your individual appointment schedule.

To apply for an **eVisa**, we invite you to do it by using the following link <https://visa.visitsaudi.com/>